

**ANCIENT ALEP SOAP Secret from MEDITERRANEAN, now shared with AMERICAN Women.**



Alep soap is named for the city of Aleppo Syria, where it has been made for thousands of years. Women throughout the Mediterranean have used this soap through the ages and know the beauty benefits of olive oil and bay oil, and it is now available in the U.S. Market.

This hard soap is made from olive oil and sodium hydroxide, but what makes this soap unique is it's secret ingredient, laurel oil.

Olive oil is a natural moisturizer, very nourishing to dry skin and especially effective against psoriasis and eczema. Laurel oil is a natural cleanser. Laurel oil is very expensive and obtained, through various means, mostly from the bay laurel tree.

It has high antiseptic and antioxidant qualities.

Many modern soaps use palm oils, seeds or everything from pig fat to crushed horse bone or seeds.

Savon d'alep (as it is known in France) contains 70% olive oil and 20% bay laurel oil. The soap is still manufactured in the old tradition and aged at least 9 months.

Historical references to the royalty of antiquity mention the use of alep soap by Egyptian Queen Cleopatra and Queen Zenobia of Syria who used this to enhance and preserve their natural beauty. French women have always known the beneficial properties of this timeless treasure, and now it is available in the U.S.

Essence de Provence ( [www.essencedeprovence.com](http://www.essencedeprovence.com) ) specializing in French lavender products, imports the finest products from the markets of Provence, one of which is the Savon d'Alep (as it is known in France). This

beauty secret long held by women of the Mediterranean and France is now available to American women.